

Job Announcement

President – Forest Stewardship Council – US

The Board of Directors of the Forest Stewardship Council-US is seeking applicants for the role of President, to direct the operations of the organization, headquartered in Washington, DC.

The Forest Stewardship Council-US, a 501(c)3 nonprofit organization, is the U.S. component of FSC International, the global leader in the independent certification of forests managed to exemplary standards covering environmental, social and economic issues. FSC promotes responsible forest management through a third-party certification program that is used as a market-base tool for ensuring that the world's forests are protected for future generations. There are currently more than 67 million acres of FSC-certified forestlands in North America and more than 200 million acres globally. For further information about the organization, see www.fscus.org.

This **Position Profile** is intended to outline what it takes to be effective in the role of President of the FSC-US. It will be used to assess candidates for selection, and to guide the work of the successful candidate.

1. Organizational Needs:

- a. Improved long term financial stability
- b. Building strong stakeholder relationships and enhancing stakeholder community support of FSC
- c. Facilitating resolution of a wide range of issues arising in the certification process ranging from formal and informal complaints (disputes) to labeling questions.

2. Duties of the President:

- a. Focus on strategic financial management and fundraising, cultivating financial support from diverse sources, including foundations, corporations and individual major donors
- b. Maintain and expand close and collaborative relationships with industry, environmental and social* NGOs, and community stakeholder groups.
- c. Work closely and exert leadership with other FSC national offices and FSC International to strengthen the global FSC system
- d. Manage the FSC-US office and staff
- e. Continue to formulate and lead the development and implementation of a creative vision and strategy for FSC-US

- f. Lead the development of strategic and business planning for the organization
- g. Ensure the effective operation of the Board of Directors.

3. Successful Characteristics:

- a. Contagious drive and leadership skills with evidence of the ability to delegate, motivate others to action, and complete tasks
- b. Strong interpersonal skills and ability to relate to individuals representing various sectors, interests, and points of view
- c. Articulate "salesperson" with ability to clearly and persuasively communicate with diverse audiences including industry and businesses, media, environment, natural resource and social* NGOs, foundations, individuals of high net worth
- d. "Quick Study"
- e. Politically astute, diplomatic, and charismatic
- f. Keen awareness of self and others
- g. Consensus-based and democratic leadership style; ability to work in a "servant leadership" style with the Board and stakeholders
- h. Ability to network, cultivate and manage strong relationships, and function well within networks across many boundaries
- i. Communications and listening skills with an ability to identify the relative importance of various ideas in FSC's vision and put them into action.

4. Experience:

- a. At least 10 years experience in a management role and in leading organizations
- b. Experience in both the profit and nonprofit sectors highly desirable
- c. Proven fundraising or revenue generating skills essential, with emphasis on corporate and foundation support
- d. Marketing experience helpful but not required
- e. Relationship-building experience with a broad, multi-sectoral constituency
- f. Strategic planning and implementation
- g. International experience helpful but not required
- h. Knowledgeable about environmental issues and organizations
- i. An ideal candidate would have national or global stature, and experience and contacts in the broadly defined wood products sector (e.g. forest industry, trade associations in the wood or paper industries, architects and builders, NGOs, retailers of wood products).

* = such as community forestry groups

5. Compensation:

Competitive, and commensurate with experience.

To apply: Send a copy of resume and cover letter to info@fscus.org.

Selection process is open until position is filled.

No phone calls.

For questions, inquiries, or request to discuss, please e-mail to info@fscus.org with your question(s) or request.